



# Garrison Retail Supply Chain (GRSC)

# **Logistics Board Briefing**





#### **Overview**



- GRSC Initiative
- Background
- Goals
- Benefits
- ServMart Rollout
- Next Steps



#### **GRSC** Initiative



- GSA solution for USMC garrison enterprise-wide supply chain was to establish a 4PL model to meet or exceed USMC requirements at current or less cost
- Integration of all companies involved along supply chain under a single point of oversight
  - Planning, steering, controlling of all logistics procedures
  - Flow of information, material, and capital
  - Single service provider with long-term strategic objectives
- Establishment of Garrison Retail Supply Chain Office in I&L (LPC) for implementation, oversight / performance analysis, and establish policy



#### **Background**

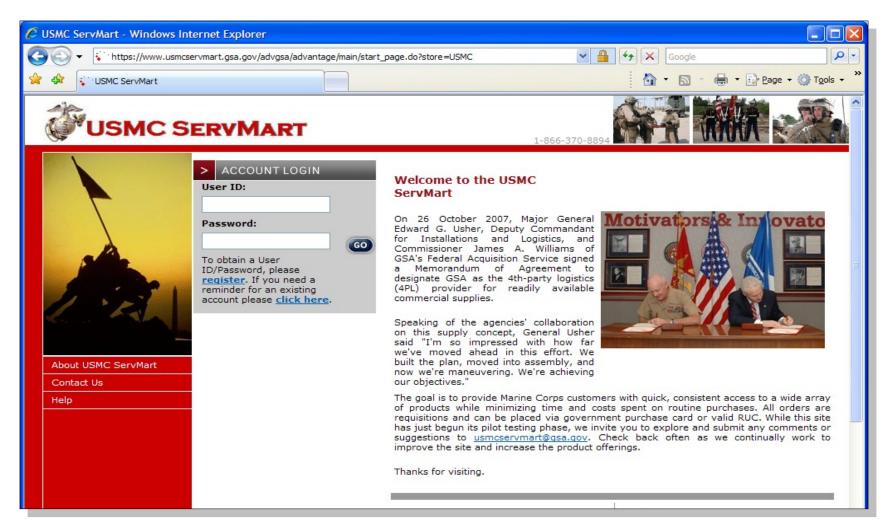


- 2006 CENSEO Study
  - \$100.5M Total DSSC demands
    - \$65.8M (65%) DSSC spend
    - \$14.5M (14%) DoD Emall spend for DSSC items
    - \$20.2M (20%) GCPC for DSSC items
  - Shifting just 10% of GCPC and DoD Emall spending could result in a \$3.5M in saving
    - Additional saving maybe realized in GSA pricing model for the GRSC initiative
      - Current GSA depot model pricing markup 51%
      - GRSC markup 4 15%
- 26 Oct 07 A signed MOA committed the Marine Corps and GSA to a Garrison Retail Supply Chain partnership
- 10 Nov 07 USMC Virtual ServMart Launched



#### USMC Virtual Servmart Launched







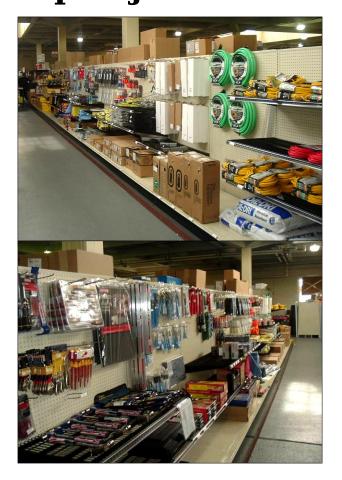
#### **Goal: GSA-Run GRSC**



#### Camp Lejeune: Before



#### Camp Lejeune: After





### Goal: Free-up USMC Resources (cont)



Cost and Responsibility ine Corps Management		4PL Model		
	Model	USMC	GSA	Vendor
Capital Expenditure Buildings Hardware Software Services Security Contracting Variable Costs Cost of Goods Utilities Phone Internet	•	USIVIC W		Vendor
Consumables Inventory Labor		<b>☑</b>		



#### Goals (cont)



- Reduce use of GCPC
  - Update policy to mandate the use of GSA store front and USMC Virtual Web Site as primary source of supply for office products
- Reduce number of vehicles on the road
  - Reviewing options for providing delivery service
  - Reviewing options for SMU integration
- Reduce number of Marine Corps personnel going out in town for supplies and services



#### **GRSC** Benefits



- Enterprise-wide solution to USMC Garrison Retail Supply
  - One stop shopping with global coverage; single point of accountability
  - Quick access to a wider and customizable range of goods
  - Easy integration with current sales and accountability procedures
  - Increased visibility of USMC purchases
- Leverage GSA purchasing power (contracting, buying power); best value to customer and tax payer through economy of scale
- GSA procures items to support USMC by negotiating new contracts and leveraging existing contracts



#### **GRSC Benefits (cont)**



- Leverage GSA supply chain expertise
- Leverage GSA IT systems
- Provide centralized data
  - Currently, no standard process for capturing demand data
  - Reviewing option to capture DoD Emall and credit card demand data
- Potential to expand current GSA-GSA-DDC-Theater support



#### **GRSC Next Steps**



- Intergovernmental Support Agreement signed by GSA and I&L
- ServMart Rollout
  - Oct 08
    - MCB Camp Lejeune, NC
    - MCB Quantico, VA
  - Nov 08
    - Log Base Albany, GA
    - Log Base Barstow, CA
  - Mar 09
    - MCAS Iwakuni, JA
    - Camp Butler, JA



#### **GRSC Next Steps**



- Apr 09
  - MCB Camp Pendleton, CA
  - MCAGCC 29 Palms, CA
- TBD (Ability One Stores)
  - MCAS Cherry Point, NC
  - MCAS Beaufort, SC
  - MCAS Yuma, AX
- Rollout USMC Virtual ServMart, Marine Corps-Wide
- Conduct GRSC Policy IPT
  - Reduce use of GCPC
  - Reduce number trips going out in town for supplies and services



## Questions







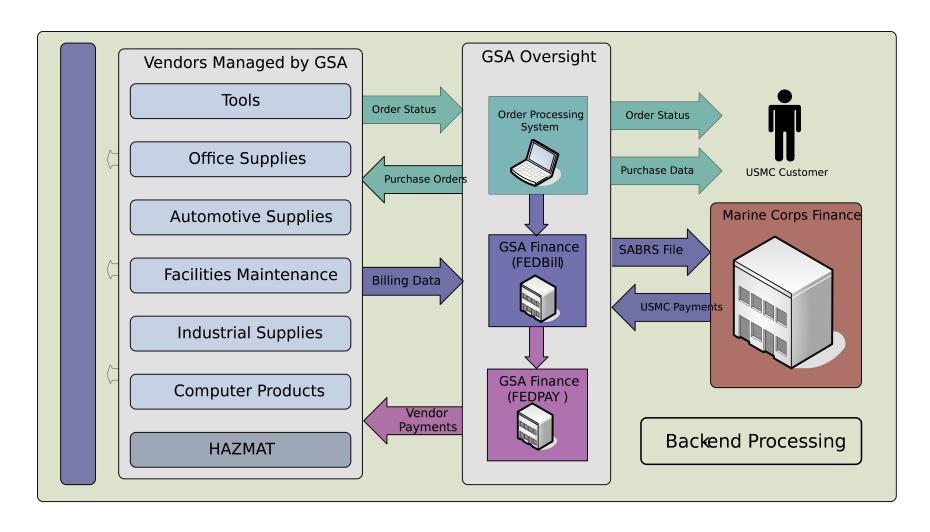
# Backup Slides





#### **GRSC Model**

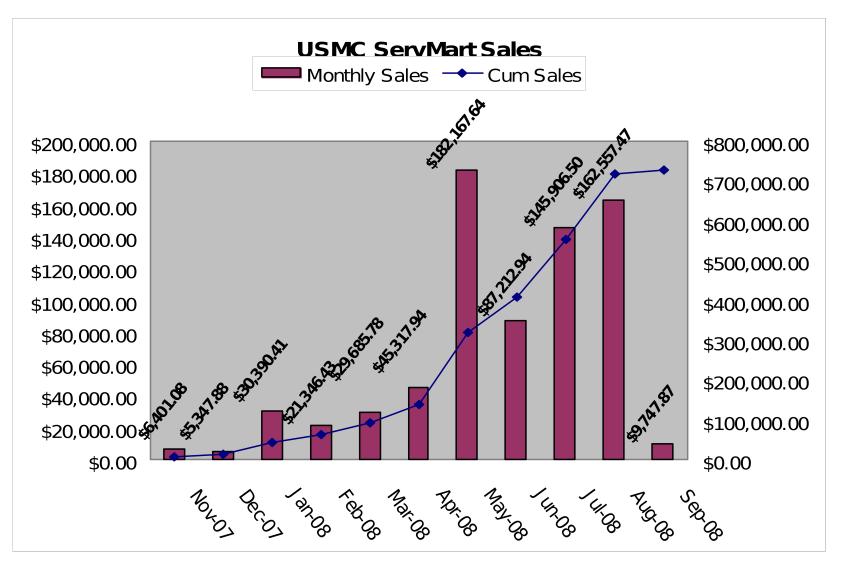




# UNCLASSIFIED USMC Virtual ServMart Sales

(as of 4 Sept 08)





**UNCLASSIFIED FOUO - Page 16** 



#### **USMC Virtual Web Sales**

by Installation (as of 4 Sept 08)



Activities	Sales
CAMP LEJEUNE, NC	\$253,776.61
29 PALMS, CA	\$223,990.91
QUANTICO, VA (Since Aug 08)	\$88,646.46
MCAS IWAKUNI	\$50,134.92
NEW ORLEANS, LA	\$29,267.32
CAMP PENDLETON, CA	\$17,735.66
RIVERTON, UT	\$7,533.55
PERRYSBURG, OH	\$7,380.74
ALBANY, GA	\$6,020.55
BALTIMORE, MD	\$4,700.34



#### **USMC Virtual Web Sales**

by Type of Supplies (as of 4 Sept 08)



Type of Supplies		Total
IT Peripherals	30%	\$218,584.04
Tools & Hardware	48%	\$344,904.66
Office Supplies	22%	\$163,593.24
		\$726,081.9
<b>Grand Total</b>		4



#### **USMC Virtual Web Sales**

by RUC (as of 4 Sept 08)



RUC	<b>Activity Name</b>	Total
M35304	Exercise Support Div, MAGTFTC, 29 Palms	\$153,826.0 2
MMP200	CLNC MCB (Property Control Div)	\$137,797.2 3
M39878	Marine Corps Recruiting Command	\$50,383.09
M62613	MCAS Iwakuni	\$50,134.92
M12151	HQCO 6th Marine Regt, 2D MARDIV	\$40,952.63
M29050	4th MLG MARFORRES	\$25,183.48
M11230	3D BN, 7th Marines	\$23,387.69
M01050	Marine Corps Engineer School	\$21,547.06
	Operations & Training, MCAGCC, 29	
7. <b>441775 01 (</b> Ve.		\$21,115.48
M20930	2D Special Ops Battalion	\$16 102 70